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### **InterPharm Investments Ltd appoints Chairman**

*May 31<sup>st</sup>, London.* InterPharm Investments Ltd, a London-based company developing a pipeline of medical foods and medical devices, has appointed a Chairman. Mario Patrocollo joins Elaine Evans, CEO, to form InterPharm's Board of Directors, bringing his extensive experience as a board member of over 30 companies and institutions during his career.

Mario Patrocollo's career spans the full range from Rx pharmaceuticals, through OTC medication to FMCG, and also includes a period as Senior Vice President at a European bank. Mario's career began in advertising with McCann Eriksson, progressing through to hands-on marketing with companies and brands that are household names: Colgate, Wilkinson, Mars and Vicks. He has held many senior positions, including Member of the Executive Committee at Nobel Consumer Goods (Stockholm), Senior Vice President at Nordbanken (Stockholm), Divisional President at Hackman (Helsinki), Regional President at Pharmacia (Milan) and Director (Europe) at Boots Healthcare International. Mario led many successful reorganisations and acquisition projects. He continues to advise Alliance Boots (London) on strategy relating to the introduction of their products outside of the UK.

InterPharm is building a pipeline of products in the 'OTX' sector, meaning that products are promoted to specialist physicians (similar to Rx products) but are available for purchase as OTC products by their patients. InterPharm's first affiliate company, InterAlia srl, is tapping into the growing non-reimbursed healthcare sector in Italy with Hali-Z<sup>®</sup>, a product recommended by dentists for management of oral hygiene.

For further information, contact Elaine Evans, CEO of InterPharm on [eevans@interpharminvestments.com](mailto:eevans@interpharminvestments.com)

About InterPharm Investments Ltd [www.interpharminvestments.com](http://www.interpharminvestments.com)

InterPharm Investments Ltd is a UK company established to develop patent-protected products which can be developed and brought to market as medical foods, dietary supplements or medical devices. InterPharm's product portfolio includes licensed-in products which are sold through its affiliates or subsidiary companies in local markets, starting with InterAlia srl in Italy.

About InterAlia srl [www.interalia.it](http://www.interalia.it)

InterAlia srl is an Italian company which is building a portfolio of products in oral healthcare, promoted nationally at pharmacy level and to dentists and hygienists. InterAlia will diversify its therapeutic focus in line with InterPharm's pipeline.